

Summit 2020 Breakout Sessions

Breakout Session #1

How to Join a Not-For-Profit Board of Directors - Lisa A. LaTrovato

This session will share how to identify which not-for-profit board is right for you and how to find openings on boards. It will also cover how to build your professional development tool kit.

The Relationship Gap: Bridging the Divide in Creating Inclusive Relationships - Ekua Mends-Aidoo

Inclusive relationship building is the key to building more diverse networks. In order to effectively connect with others we must first understand cultural awareness and humility. Culture is not static, but dynamic and changing, requiring us to become more aware of these changing values and dynamic forces. By bridging both cultural humility and interpersonal communications together, organizations can not only deepen the collective self-awareness of their employees, but expect stronger interpersonal relationships as well.

Branding and Marketing Matters - Sydnie Perkins

This session is designed to offer the tools, knowledge, and skills needed to grow a business using marketing and mass communication techniques that can be applied to any business.

Trans Seats at the Table: Making Space for Gender Equity - Aster Altreuter & Athena Howk

A guided tour of gender equity that you can tailor to your organization. You receive an action plan including a staff matrix worksheet, guidelines to gender-inclusive language, and local resources.

Breakout Session #2

Deaf Culture & Who We Are - David Wantuck & Andrea Russell

We will talk about Deaf Culture, how to communicate with the Deaf individual and what kind of resources are out there that can be helpful to both the Deaf and hearing community.

Donor Segmentation + Focused Messaging = Diverse Fundraising Success - Jeff Mendola

The days of "one-size-fits-all" fundraising are over! It is critical that you properly segment your donors (and prospects) and then tailor your communications to each segment.

How to Net Your Work - CaTyra Poland

This session will outline various ways professionals can network such as one on one coffee meetings, informational interviews, volunteering, joining a board, creating a program, hosting an event etc.

Breakout Session #3

The Devil's in the Details: Event Planning, Delegation and Communication for All Event Sizes - Aurora Schul Schunk

Gain event planning expertise and walk through the whole process - ideating, tasks and timelines, delegation to staff/volunteers, execution, and follow up - like a boss with this hands-on workshop.

Non-Profit Burnout: Creating a Culture of Self-Care - Sara Emhof

For any employee looking to have more energy, focus, passion and time management. We'll practice 5 mental fitness skills that promote mental wellness and resilience.

Managing Conflict: The People Puzzle - Frank Polkowski

Even during the most serene times, relationships between all segments of organizations requires tending and nurturing. Walk away with ideas to keep Board, staff and volunteers talking to each other.

Breakout Session #4

Communication Skills for Amazing Outcomes - Elisabeth Marino

Professional communication includes running/attending meetings, writing reports, public speaking, and conflict resolution. Learn how it's different from personal communication, and how to excel!

Unity in Diversity - Marcus Deveso

Buffalo Prep will tell our story of the vibrancy and brilliance that diversity has brought to our program, and we will suggest ways to cultivate unity in the workplace.

Cultural Enrichment: The New Americans' Educational Experience - Durgham Alyasiri

Defining diversity and cultural competency. Transitions and self-expressions: the linguistic transition. The cultural shock: knowing what's important. Adjustment and acceptance: the rise of a new family dynamics Growing your knowledge, expanding your tools.